



## FOR IMMEDIATE RELEASE

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# **Next View Announces Cross-Platform Integration**

Integration with third party supply chain applications enhances value to clients

**Orange, CA** – Next View Software, an innovative leader in the supply chain software market, announced today that it has released the latest version of Next View Live™ which included enhanced cross-platform integration capabilities.

“Next View Software is constantly looking for ways to increase the value of our solutions to our clients. Next View Live™ is an extremely innovative platform that now has expanded support and integration of third party supply chain applications including WMS, TMS, industry portals and more,” said Steve Simmerman, Business Development leader for Next View Software, Inc. “Our customers demand innovative solutions that add value and increase visibility to their supply chain and Next View Live™ allows for ease of integration of third party systems in addition to our own solutions. We are dealing with customers that have a variety of supply chain solutions scattered around their enterprise and Next View Live™ is a logical choice for them to integrate these systems for a unified view of their entire supply chain. Next View Live™ provides real-time visibility across our customer’s entire supply chain including events, alerts and notification of shipment delays or interruptions; real-time visibility into any facility anywhere in the world to facilitate true collaboration with suppliers and customers; support for a variety of continuous improvement programs such as Lean for logistics, labor productivity programs and more. The demand for real-time access to data and visibility throughout the supply chain, including RFID, continues to increase. Other industries have been managing and monitoring their critical resources through highly visual command center applications for years. Just look at what the telecommunication, airline, oil and gas industries have been doing to manage their networks and pipelines. We are providing that same level of integration and visibility to the supply chain market for manufacturers, 3PL, retailers and transportation providers. Next View Live™ helps our customers decrease costs and improve total supply chain performance. You wouldn’t want to fly on a plane without the benefit of having air traffic controllers and their systems for visibility and control, why should your supply chain be any different?”

“The Next View development team has put together a very compelling product suite based on software technology from Microsoft, including the XNA framework and Windows Workflow Foundation. Our solutions are completely built using a Service Oriented Architecture (SOA) utilizing Microsoft .NET 3.0 and ASP.NET 2.0 with AJAX. Our strategy for real-time visualization is in response to over 20 years of experience in the industry. Customers around the world have been asking for better visibility tools for years and the technology is in place to satisfy this demand” continued Simmerman. “Other solutions available from Next View include integrated Warehouse Management System (WMS), Labor Management System (LMS), Yard Management System (YMS) and Warehouse Control Systems (WCS). This solution set can be integrated easily with other mission-critical supply chain solutions and provides a robust foundation for those organizations faced with replacing aging technology and looking to leverage SOA technology to benefit their business. We believe Next View solutions will enable business and IT organizations around the world to react faster to today’s rapid changes in supply chain requirements and to lower the total cost of ownership.”



### **About Next View Software, Inc.**

Next View Software is an innovative leader in the supply chain software market. Next View's team has been delivering leading edge software solutions and benefits to customers in the global supply chain marketplace for over 20 years. As a customer-focused organization, Next View Software delivers technologically and functionally advanced solutions to meet the demands of IT and Operational excellence in today's global supply chain market.

Next View's software solutions offer unparalleled scalability, interoperability and extensibility. Next View's underlying architecture allows partners and clients to implement solutions rapidly, greatly improving their ROI. Next View's solutions embrace manufacturing, distribution and retail segments of the supply chain. Our real-time, data-driven visualization provides exceptional visibility across the entire supply chain. This allows our customers to optimize the flow of product from point of manufacture to point of sale and greatly enhances their ability to manage complex product tracking and compliance requirements. The net result for Next View customers is greater inventory control, reduced costs and improved customer satisfaction.

Next View offers the technology, service and support that companies are looking for in order to advance their supply chain performance. For additional information, call 1.714.881.5105 or visit [www.nextviewsoftware.com](http://www.nextviewsoftware.com).

### **Next View Software, Inc.**

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