



## FOR IMMEDIATE RELEASE

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# **Next View Software Announces iPad Support**

iPad extends portability and functionality of web-based Supply Chain Productivity solutions for Labor Management and Workforce Productivity as well as Warehouse Management

**Orange, CA** – Next View Software, an innovative provider of on-demand Supply Chain Productivity software solutions, announced today that it now offers support for the Apple iPad™ for their supply chain productivity solutions including labor management and workforce productivity (LMS), as well as warehouse management (WMS).

Steve Simmerman, Business Development leader for Next View Software, says, “The iPad is a very hot product and because our solutions are web-based, it was a natural extension of our technology to embrace the iPad. Our customers and implementation partners are all talking about using more mobile solutions on the warehouse floor. With the surge in sales in the iPad, the emergence of more tablet PCs and more powerful smartphones like the iPhone®, it’s a great time to offer these capabilities to our customers. These devices are all capable of accessing and running our software via a web browser, it’s a seamless extension of our solutions and yet another way to add more value to our customer’s experience.”

Bob Rosales, COO of Next View says, “We’ve talked to a lot of our implementation partners, particularly many of the Industrial Engineering firms, and they want to have more portable devices based on the latest technology that they can use on the floor for labor management system activities like observations, auditing of labor standards, mapping and travel path validation. Having technology like the iPad and tablet PC is a great way to make our customers and our implementation partners even more efficient when it comes to implementing systems. Mobile technology like the iPad makes it easier for our customers to continue to improve their operations with our software on an on-going basis.”

Next View Software is revolutionizing the way that supply chain practitioners use technology to continually improve their supply chain management and productivity. Next View’s on-demand supply chain productivity solutions deliver first-rate functionality built upon years of experience. Next View’s on-demand, subscription-based software model delivers an excellent total cost of ownership for customers.

Simmerman adds, “We want to offer as much functionality and value to our customers as possible. Leveraging our web-based solutions and technology like the iPad is a great way to implement, support and work with our partners and customers. In this economy everyone is looking for an edge and for ways to become more efficient and save money. Extending our WMS and LMS functionality to the warehouse floor with iPad technology is a great way for our customers to improve overall usability and benefits of our solutions. ”

### **About Next View Software, Inc.**

Next View Software is an innovative leader in the on-demand supply chain productivity software market. Next View’s team has been delivering leading edge software solutions and benefits to customers in the global supply chain marketplace for over 20 years. As a customer-focused organization, Next View Software delivers technologically and functionally advanced solutions to meet the demands of IT and Operational excellence in today’s global supply chain market.

Next View’s on-demand solutions include Next View Live™ a real-time supply chain visualization and collaboration solution, as well as Warehouse, Labor, and Yard Management & Productivity solutions.



For additional information, call 1.714.881.5105 or visit [www.nextviewsoftware.com](http://www.nextviewsoftware.com).

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